

CRUZBER SA
P.I. Las Salinas II, p.12
E-14960 Rute (Córdoba) Spain

www.cruzber.com
roof racks & accessories



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Natalia Fischer, new CRUZ ambassador.

The two-time Spain MTB Marathon champion, Natalia Fischer, becomes a part of the #CruzFamily program.

In 2020, CRUZ bets on continuing the development of #CruzFamily, its sponsored and ambassadors' program. The brand has put its focus on the MTB world, where they already include outstanding ambassadors such as José Antonio Hermida. This time it is a female bet, Natalia Fischer, born in Malaga but daughter of a Swiss father and a Basque mother. She has obtained a medal in all the Spanish Mountain Bike Championships she has taken part in (both XCM and XCO) and she finished the season as third Spanish in the UCI ranking (Union Cycliste Internationale).

The joining together of the coupling Natalia Fischer-CRUZ coincides with the start of her own sports project after finishing eleventh and, for the second time, best Spanish in the MTB Marathon World Championship. The Malaga-born will transport its sports equipment in CRUZ bike carriers and roof racks, so the brand will be accompanying her in every sports event.

Natalia's goals for the new season are focused on the XCM World Championship (Turkey), XCM European Championship (Portugal), XCM Spanish Championship (Pontevedra, Spain) and XCO (Huesca, Spain). In her calendar there are also five international stage races: Andalucía Bike Race (SHC), La Rioja Bike Race (S2), Catalunya Bike Race (S2), La Santa 4 Stage MTB Race Club Lanzarote (S1) and Vuelta a Ibiza; two UCI MTB Marathon Series races - SCOTT Marathon Cup (Cambrils and Gerona, Spain); and seven Cross Country competitions (XCO); two Super Cup (Banyoles -HC- and Gerona -C1-), the Spanish Open XCO and the Andorra World Cup.

With the incorporation of Natalia Fischer, CRUZ demonstrates once again its commitment to sport, which entails the values of commitment, continuous improvement, teamwork and motivation included in the company's philosophy since 1963. "From CRUZ we feel very proud to be able to join Natalia's new project from the beginning" says Juan Ortiz - marketing manager of CRUZBER.

FOR MORE INFORMATION PLEASE CONTACT:

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ABOUT CRUZBER SA

CRUZBER SA is one of the most important manufacturers of roof racks, bars and accessories in the European market which offer a complete range of solutions for passenger cars, commercial vehicles and 4x4. Its central office is located in the province of Cordoba (Spain) and it counts on a total area higher than 12.000 m2. The Cruz brand is a leader in the Spanish market and is currently present in more than 30 countries, developing and adapting its products to the specific needs of each market. More information at www.cruzber.com